

LEARN ABOUT A NEW  
INNOVATION FOR

# Maximizing Your Family & Business's Full Potential

Announcing the Launch of the

BLANKENSHIP  
RISING  
LEADERS  
FORUM™

## OUR GIFT TO YOU 1-Month Free-Look

### A New Family Business Innovation

The Rising Leaders Forum™ launches in January 2020, each with a cohort of rising family and business leaders representing area family-owned businesses. It is a year-long, life-changing journey of personal growth, business mastery, peer and expert networking, and many other features and benefits. We invite you to explore this unique opportunity!

## THE CHALLENGE TO *SUSTAINABLE* FAMILY-BUSINESS SUCCESS

One of the biggest tragedies in business is that only 10% of families are successful in passing their wealth and business interests through to the third generation. Such a needless waste of human effort and potential. Now, there is the Rising Leaders Forum™!

A family business can be the most challenging form of business, yet it can also be the most rewarding. They are the backbone of every community's vitality and financial success.

Blankenship is committed to serving Middle Tennessee's family businesses with national tier resources. For this program, Blankenship is partnering with Da Vinci Global Consulting, LLC to launch a new family business resource called the Rising Leaders Forum™—a first of its kind program to equip a family's rising generation of leaders to steward the family's wealth and business interests, live their dreams, fulfill their purpose, and enjoy a rewarding life.

Simply put, our ambition is to help our clients thrive both in growing and then transitioning their wealth and businesses over the years ahead. We feel the program is of great affordability and tremendous value. We do not receive any revenue from Da Vinci or the Rising Leaders Forum™. Our focus is on offering Forum members insight into our varied areas of expertise so they can reach higher levels of success in life and business.

### KEY DATES

- |             |  |
|-------------|--|
| 01/07       | Kick-Off Membership Mixer                      |
| 01/09       | Best-Practices Workshop &<br>Strategy Briefing |
| 01/28 or 29 | Cohort Mastermind                              |

*Life & Business Coaching is provided along with support for applying best practices methodologies.*

# #2

## RLF MEMBER'S BENEFITS

Rising Leader members are involved in all nine of the following Forum activities. Parents, business leaders, and their advisors access some activities.

- I. 'Best Practices' Workshops [9] <sup>2</sup>
- II. Professional Advisor Strategy Briefings [9] <sup>2</sup>
- III. Experiential Learning Quests [9] <sup>2</sup>
- IV. Life & Business Coaching [12]
- V. Virtual Collaboration [24/7]
- VI. Online Resource Center [24/7] <sup>2</sup>
- VII. Mastermind Cohort [12]
- VIII. Family Stakeholder Consultations [2] <sup>1</sup>

### LEGEND:

- <sup>1</sup> Events including parents, business leaders, and siblings.
- <sup>2</sup> Parents and business leaders have access to information presented, but never member conversations.
- [X] Number of sessions per year -or- if always available .

# RISING LEADERS FORUM™

## FREE-LOOK INFORMATION

# #1

## WHY? & WHAT?

The Rising Leaders Forum™ is a masters-level, peer learning journey where a cohort of rising family and business leaders prepare for Life, Leadership, Ownership, and Wealth by:

- Finding answers to life's most important questions.
- Growing in wisdom, understanding, and discernment.
- Deepening essential skills, capabilities, and competencies.
- Developing networks of peers and business contacts.
- Learning best practices from over 30 leading experts.
- Gaining technical insights from a team of professional advisors.
- Breaking through to new levels of success and significance.
- Discovering new ways to think and innovate.
- Experiencing facilitated family conversations and meetings.
- Having a lot of fun in the process!

Matriarchs, Patriarchs, the family's Business Leaders, and their Advisors are also involved to some extent making for a life-changing, multi-generational experience.

## Your "FREE-LOOK" Month January 2020's RLF Agenda

### UNDERSTANDING YOURSELF & OTHERS: Keys to Unlocking Success in Life and Business

Join with 40 other rising leaders from the areas top companies to sample Month #1 of the Rising Leaders Forum™.

The month will feature intimate learning experiences with CEOs of two top human performance companies.

Each member will receive a series of top leadership and business assessments providing key insights into your unique abilities, leadership style, wiring to excel, keys to stronger relationships, and understanding your financial personality. This will include a private interpretation of your reports.

Your experience will include the first 7 of the 8 components (I-VII) referenced above along with a Kick-Off Member Mixer on January 7.

For **More Information**, view the RLF infographic at [www.DaVinciGC.com/RLF-Infographic](http://www.DaVinciGC.com/RLF-Infographic)

# #3

## "FREE-LOOK" SIGN-UP!

The Rising Leaders Forum™ (RLF) is a transformational life and business experience. But, we want **YOU** to determine that for **yourself**. Blankenship is offering 40 qualified rising gens— *currently working inside their family's business*—a **FREE-LOOK** opportunity. There is no obligation to sign-up for the year-long RLF Program, but we hope you do! To be considered for one of the valuable 40 invitations to January's FREE-LOOK experience, **send an email request to** [DBailey@BCPAS.com](mailto:DBailey@BCPAS.com)